



## ABOUT

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Artbeat District is a cutting-edge audio and motion picture production house in Nairobi, Kenya. Artbeat originally was founded to beat some of the challenges that faced the creative economy of Kisumu/Western Kenya especially during the covid-19 pandemic.

We have directly impacted the lives of more than 40 young people through our operations and job creation.

[VIEW FOR MORE](#)



# STORY TIME

## HOW WE GOT HERE

As an experienced music producer, our founder Brian, started what is now Artbeat District from a studio apartment in Manyatta slums of Kisumu after serving as a music producer at One Vibe Africa for three years. Our doors officially opened on 23rd August 2020.



SO  
FAR  
SO  
GOOD



So clear was the vision that at the end of 2021 we had offered 2 internship placements for Maseno University, trained 2 music producers and controlled about 40% of market share in Kisumu. In January of 2022, Artbeat Pictures; a visual production imprint of Artbeat District was born. On the 4th of April 2022, Artbeat studios, team and operations moved to the capital, Nairobi.



## MISSION

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Our goal is to provide our clients with the best audio and visuals to meet their demands and give value to their clients and audience.

[VIEW FOR MORE](#)



## VISION

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We aim to inspire a generation of creativity

VIEW FOR MORE



## CORE VALUES

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1. Professionalism
  2. Innovation
  3. Creativity
  4. Family

VIEW FOR MORE



# MUSIC

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Artbeat Music is the company's flagship unit handling all musical/sound productions. Our studio is equipped for recording, mixing, mastering, arrangement, songwriting and film score composition.

[VIEW CATALOG](#)

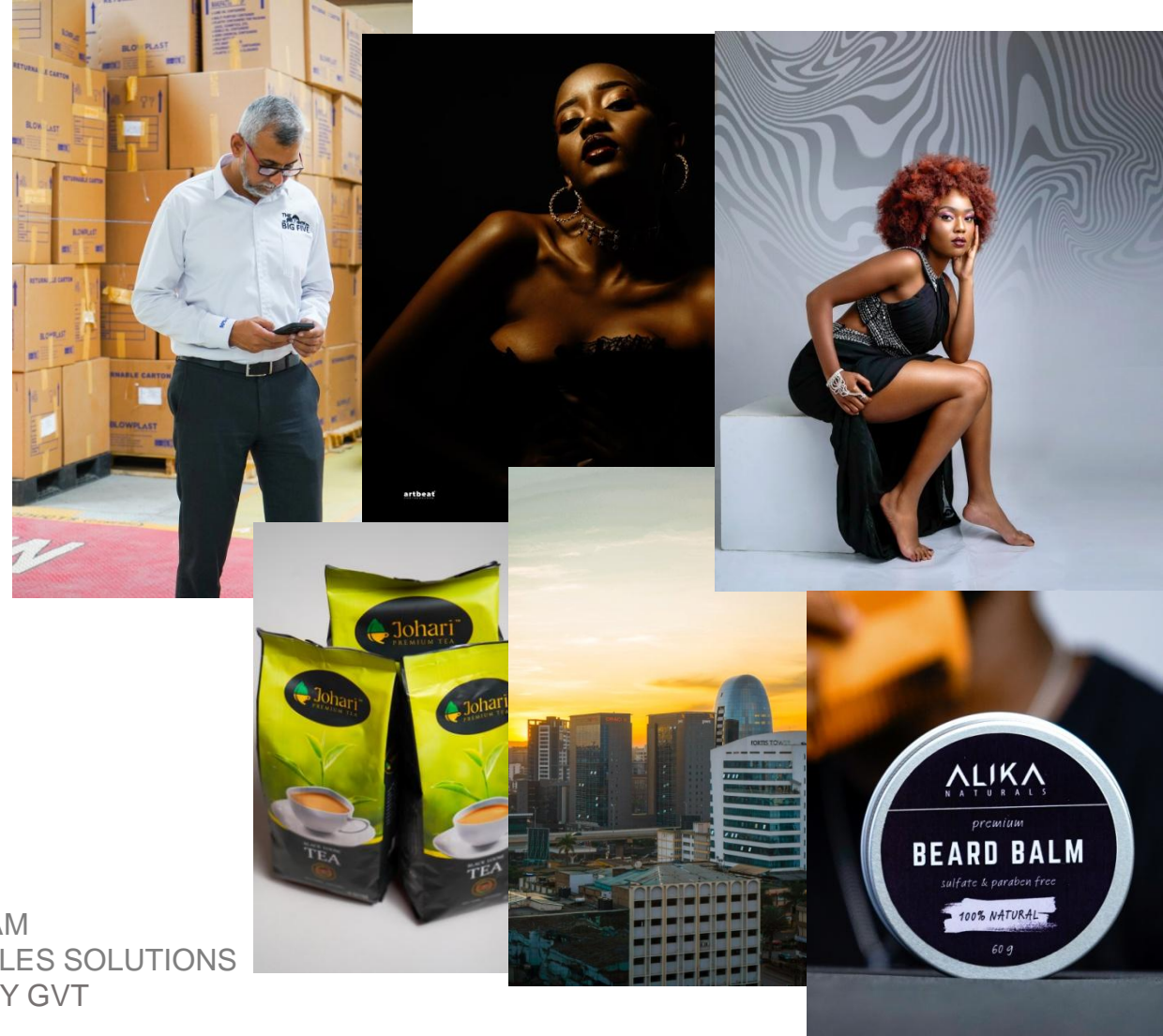


# FILM AND PHOTOGRAPHY

Artbeat Pictures is the film production and photography division of the company tasked with handling cinema, music videos, TVC's, product photography, documentaries, outdoor event & studio portrait photography and drone coverage.

## WORKED WITH:

I&M BANK LTD | BIDCO AFRICA | BLOWPLAST LTD | JUMBO FOAM  
TRANS ATLANTIC TRADING CO. LTD | BIO FOODS | BENAX SOLAR & BOREHOLES SOLUTIONS  
BENZION INVESTMENTS | ROYAL DENTAL CLINIC | KISUMU COUNTY GVT



**BLOWPLAST**



ARTBEAT PICTURES





# CORPORATE PORTFOLIO





I&M Bank Employee Testimonial  
Link: <https://tinyurl.com/556tkjmm>



I&M Bank - Kisumu  
Link: <https://tinyurl.com/m7nnr6d6>



I&M Bank Kisii  
Link: <https://tinyurl.com/268rhj2x>



I&M Bank Kisumu  
Link: <https://tinyurl.com/m7nnr6d6>



I&M Bank Kisii  
Link: <https://tinyurl.com/32ansj6f>



I&M Bank Kisumu  
Link: <https://tinyurl.com/bdfmatmc>



Royal Dental Clinic  
Link: <https://tinyurl.com/yr8jcpd3>



Blowplast Limited 1  
Link: <http://tinyurl.com/2vc7fbpu>



Bringing Down Kachok Dump Site  
Link: <http://tinyurl.com/yc4bu7x2>



Capital Union Insurance  
Link: <http://tinyurl.com/36u3kzja>



Blowplast / YoFinvoice  
Link: <http://tinyurl.com/mw7vkvad>

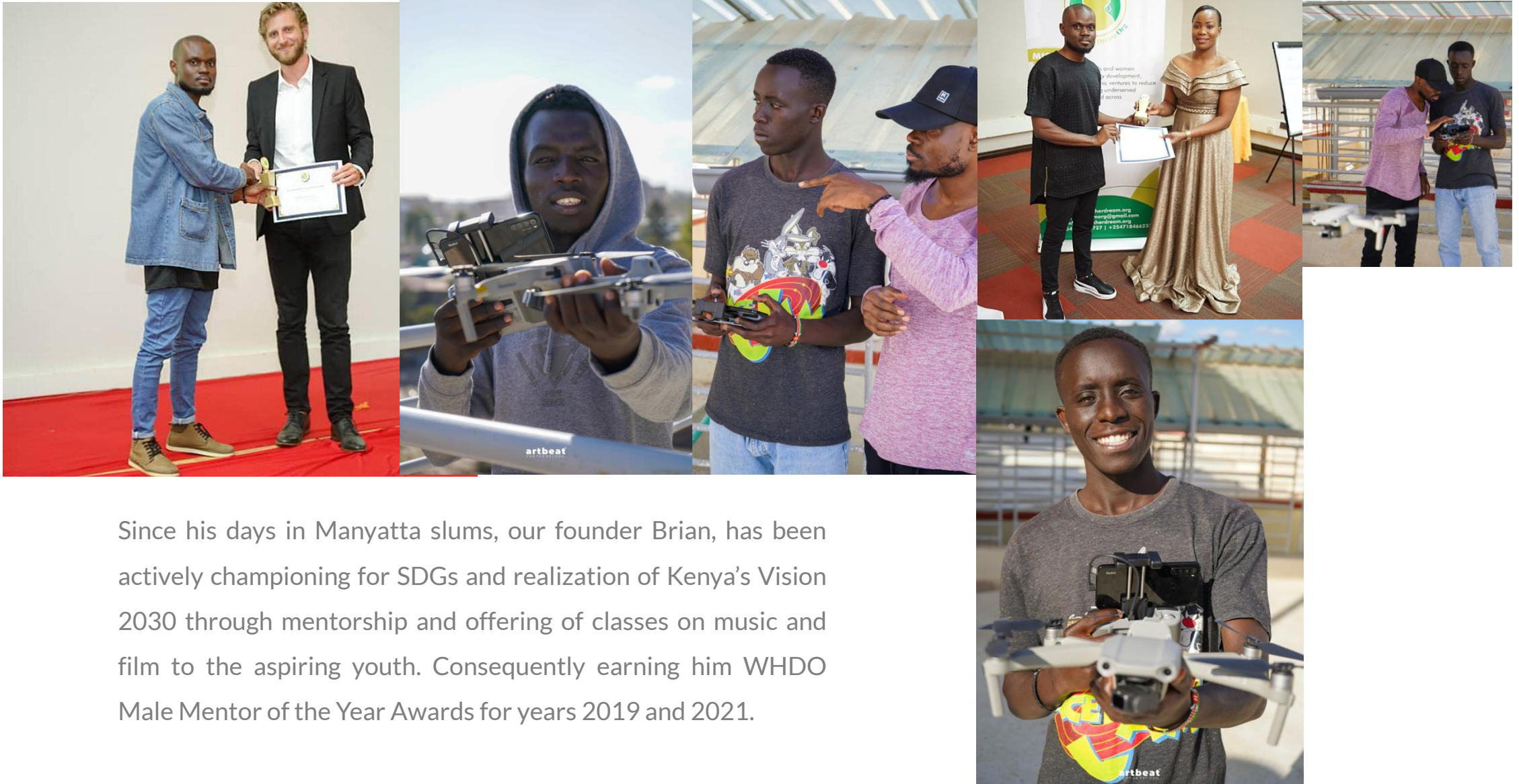


Lifestyle Business Networking with JJH Group  
Link: <https://tinyurl.com/2a6kk8bn>



# GIVING BACK

MENTORSHIP AND PHILANTHROPY



Since his days in Manyatta slums, our founder Brian, has been actively championing for SDGs and realization of Kenya's Vision 2030 through mentorship and offering of classes on music and film to the aspiring youth. Consequently earning him WHDO Male Mentor of the Year Awards for years 2019 and 2021.





# THE FUTURE

WHERE WE ARE  
HEADED

We have put in place plans to scale our units and expand our reach. Artbeat Music division has crossed borders and worked with musicians from the US, Nigeria, Eritrea, Jamaica, Uganda, Haiti, DRC and is to become an exclusive *record label* while Artbeat Pictures division is to hold a commercial photography and content production studio, cinema production, modeling/casting agency, and animation studio.

ARTBEAT DISTRICT





## THE TEAM

Artbeat District is family of diverse, young, creative and vibrant individuals all spread over our 2 divisions.

BRIAN  
OKETCH  
FOUNDER

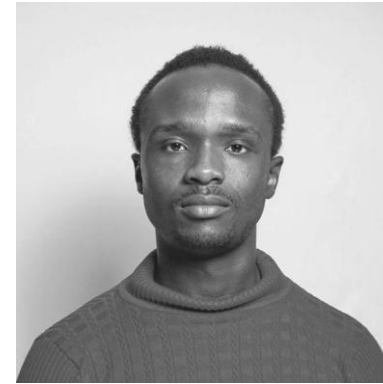


SHEILA  
LEBARLAIYA



DIRECTOR

KAMAU  
ALEX



INTERN

LARRY  
OCHIENG  
EDITOR



WALTER  
ONYANGO  
GFX/ANIMATOR

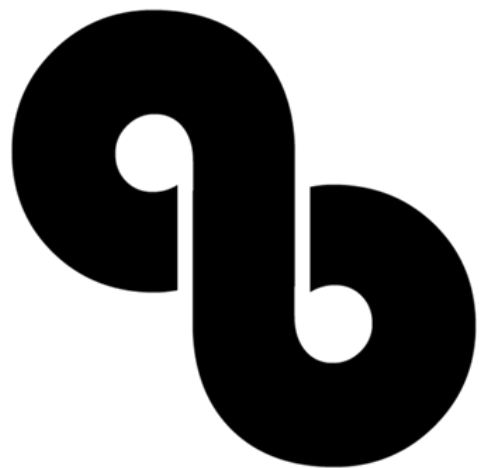


NYAKORIA  
BARAKA  
PHOTOGRAPHER



NATALIA  
ARAMOVICH  
P. RELATIONS





## ADDRESS

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